

SHONAN VISION

*"Save the sea,
make the future "*

ABOUT US

The Non-Profit Organization Shonan Vision is a citizen group dedicated to environmental activities in the Shonan region with the aim of sustainable community development and the preservation of the marine environment.

Under the slogan "Save the sea, make the future," the institute is engaged in two main projects:

1. Promotion of obtaining the international environmental certification "Blue Flag" for coastal areas.
2. Operation of the citizen university "Shonan VISION University," specializing in marine environmental education.

In alignment with the principles of the United Nations Sustainable Development Goals (SDGs) adopted at the UN Summit, the institute resonates with the vision of SDG 14: "Conserve and sustainably use the oceans, seas and marine resources," striving to contribute to the achievement of this goal.

BLUE FLAG

The "Blue Flag," an international environmental certification for coastal areas, is the world's oldest international certification system administered by the Foundation for Environmental Education (FEE), an international NGO based in Denmark. Beaches, marinas and tourist boats that meet the certification criteria are eligible to display the Blue Flag.

We promote the acquisition of Blue Flag certification in the Shonan region. In 2016, we achieved the first Blue Flag certification in Asia at Yuigahama Beach.

Subsequently, we collaborated on the certification acquisition for Katase Nishihama and Kugenuma Beach in 2021, as well as Zushi Beach in 2022, maintaining a continuous partnership with these three beaches.

UNIVERSITY

"Shonan VISION University" is a citizen's university specializing in environmental education focused on the theme of "sea". Under the slogan "Let's enjoy the sea more!" the university offers activities and workshops that allow participants to experience the sea. Through these, participants learn about marine life, the environment, history, and different ways to enjoy the sea.

Shonan VISION University is an open "learning space for the sea" accessible to individuals of all ages, from children to seniors. It provides an opportunity to make numerous friends in Shonan and fully enjoy the sea.

We look forward to welcoming those who want to create connections and immerse themselves in Shonan!

if you are interested...
COME AND JOIN US!



you are welcome to...

- ① work with us
- ② become a member
- ③ donate

please contact us for more details.

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 <https://www.facebook.com/shonanvision>